

Company Profile



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We are an innovative and value-driven company with years of refining our skills and competencies to deliver professional IT services and solutions.



Vision

We are dedicated to inspiring growth, fostering innovation, and building sustainable opportunities for success in every aspect of life.



Mission

To be the preferred and trusted partner for businesses, providing innovative and reliable ICT solutions that drive success and transformation.

Our Values

- ✓ Accountability
- ✓ Uprightness
- ✓ Quality
- ✓ Trust



Dreamchasers Technologies (DSL)

Our Journey



2014



DSL is incorporated in Dar es salaam on November 2014 with 2 employees.

2016



Secured our first two retainer clients, KFC TZ HQ & Outlets and Huawei TZ HQ Datacenter at TANHOUSE.

2018



Attained Reseller Certification with Microsoft, HP, Tally & Hikvision. Certified w/ OSHA and TCRA.

2020



Setup Operations in Kenya – GND GROUP E.A. Upgraded our flagships iShule & iMemba Apps to v2.



Dreamchasers Technologies (DSL)

Our Journey



2021



Signed our first Managed IT services contract for TRA Tunduma OSBP (2yrs) in partnership w/ Astrophysics USA

2025



Focus on new markets - Zambia and Rwanda. Scaling our teams and reboot our flagships products.

2023



Re-capitalization from Adastrea Capital and Smart partnerships w/ Cybernaptics Mauritius for sustainability



dreamchasers.co.tz

January 2025

Our Services

We help you achieve your business goals, reduce costs and accelerate growth.



Managed IT Services

- IT Supplies, Install, Support & Maintenance
- Network Design, Install & Maintenance
- CCTV Install & Maintenance



Creative & Digital Marketing

- Brand Identity & Graphic Design
- Design & Print Collateral
- Content Management
- Digital Marketing



Cloud Services

- Domain Name Registration
- Domain Hosting Services
- Cloud Storage Services



Web, App & Ai Services

- Website Design & Development
- Mobile Apps Design & Devt.
- ChatBot & Ai Solutions

Why Choose us



At DSL, our customer-first approach simplifies everything across our teams and client services because customer goals and success metrics are the centerpiece.



Over 25 years combined **Team Experience** in ICT both locally in TZ and East Africa.



Our **Dedicated Teams** tackle complex, long-term projects saving costs & delivery time.



Invested **Partnerships** with top suppliers / vendors to ensure timely delivery of projects



Flexible **Maintenance Contracts** ensuring improved productivity, budgeting and peace of mind.



Dreamchasers Technologies (DSL)



Meet the Team

We believe that our greatest asset is our talented and dedicated team of professionals, who drive our company forward.



Gladys FIMBARI
Director, HRM, Legal



Nixon ISALU
ICT Specialist



Miriam LAYDA
Business Dev. Exec.



Ibrahim ZUBERI
Projects Supervisor



Rashid KIROGE
IT Projects Lead



Ferdinand MUSHI
Software Dev. Lead



Raymond SHOO
Digital Marketing Lead



From Vision to Results



Discovery and Strategy

Here we do site-surveys and work closely with our clients to identify challenges, timeline, milestones, approval process, project management details, and agreed-upon deliverables.



Design and Conceptualization

Information gathered during the discovery phase is then used to guide the aesthetic direction of the project. We explore solutions, site plans, designs and prototypes.



Development and Installations

This is the phase where our site plans, design concepts and solutions come to life, based on the info collected in the discovery phase and final design concepts.



Commissioning and Go LIVE

Once we have established that our solution perfectly aligns with your goals and meets our own standard of excellence, we proceed with commissioning and launch.

Case Study 1

ICT Install Projects

We invite you to explore a selection of our most compelling case studies, showcasing the transformative power of our technical services and solutions

Client Contact;

Mr. Kimi YU - Administration Manager

Email: kimi.yu@huawei.com

Mobile: +255-774-679927

Huawei Tanzania HQ

2016 - 2017

Huawei had just setup shop in Tanzania and needed a world-class Data Center at the Head Office, TANHOUSE DSM (3 floors). The scope included structured cabling for LAN / VOIP / CCTV & Wi-Fi Access Points - linked to their Data Center on 2nd Floor. Team DSL handled the entire project from start to commissioning in 90 days.

Project Scope

- **1,029x** LAN Structured Cabling: Supply, Install & Commissioning
- **84x** Wi-Fi Access Points: Supply, Install & Commissioning
- **10x** 42U Data racks: Supply, Install & Commission for HQ Datacenter

Deliverables

- Centralized Data Center
- Well labeled LAN Structured Cabling Infra
- Wide Wi-Fi Coverage (across 3 floors at HQ)
- **1 year** AMC Support

Case Study 2

ICT Install Projects

Client Contact;

Shafii IDEGE - Operations Manager

Cell: +255-717-007975

E: shafii@doughworks.co.tz

AMC/SLA: 3 years

KFC Tanzania HQ

2016 - 2019

KFC TZ faced a significant challenge in managing their end-of-day sales reports, communications (LAN & voice) and CCTV system from respective stores. DSL proposed a MPLS flexible for voice, data and CCTV traffic along with a entry-point servers for each store and an Enterprise Server at HQ for centralized backups and storage.

Project Scope

- **6x** Supply, Install & Commission Enterprise Servers & MS Licenses
- **50+** Workstations for KFC staff
- Structured Cabling for **LAN HQ** and link all **5** KFC stores on MPLS
- **1x** CCTV System at every store
- **20x** Digital Menu Screens at stores

Deliverables

- MPLS for Data & VOIP
- Centralized Server Room
- Centralized CCTV Security System
- The 1st KFC drive-through setup in TZ
- 3 year AMC Support

Case Study 3

ICT Install Projects

Client Contact;

William CHAULA - OPS Manager

Cell: +255-714-105011

E: wchaula@polytra.be

AMC/SLA: Ongoing

POLYTRA TANZANIA HQ

2020 - Present

POLYTRA is an international logistics service provider handling volumes of valuable minerals, chemicals and project cargo stored in their 30,000 SQM depot in Temeke. They needed a centralized 24/7 CCTV surveillance system and overall Managed IT services for their 3 premises in Dar es salaam i.e Head Office, OPS & Depot Facility.

Project Scope

- **90x** LAN Structured Cabling: Supply, Install & Commissioning
- **87+** CCTV Cameras: Supply, Install
- **7x** Secure Door Access System
- **Backup Power** Inverter System for ICT Infrastructure: Supply, Install & Commissioning

Deliverables

- Centralized Server Room
- Centralized CCTV Security System with 6 months backup footage
- 12-hours power backup for ICT Infrastructure
- 1 year AMC Support

ONGOING MANAGED IT SERVICES

CLIENT NAME	YEAR	PROJECT SCOPE / DELIVERABLES	CONTACTS
Montessori Community Head Office - Mbezi Beach Dar es salaam, Tanzania Project Partner: SimbaNET	2022 - Ongoing	<ul style="list-style-type: none">• Inter-linked 7 Training Centers (MPLS) to DAR HQ, Mtwara, Moshi, Mwanza, Lushoto, Bukoba & Arusha• Supply & Installed a Central Enterprise Server, PBX System & Backup Power Inverter (8hrs uptime)• 1 year AMC for all ICT and Internet Services Outcome: Improved Internet access, Efficient Data Storage & Power Backup	Sarah KITELEJA (Director) Office: +255-714-105011 E: sarah@montessori.or.tz
TRA Tunduma Border in collabo w/ TANTRADE Project Partners: Astrophysics USA & NeoScan UAE	2023 - Ongoing	<ul style="list-style-type: none">• Installation of Cargo Scanner to eliminate truck queues• Installation of Enterprise Server & 14 CCTV cameras• Structured Cabling LAN for Operators Workstations• 2 year AMC for Scanner & Server Hardware Outcome: 120 trucks scanned per hour, Increased revenue for TRA & Secured CCTV	Paul JACKSON (OPS Manager) Cell: +255-789-412904 E: jackson.paul@tra.go.tz
Jitegemee Holdings Limited Head Office - Lumumba Street Dar es salaam, Tanzania Project Partners: Sourcing-IT UK	2024 - Ongoing	Supply, Installation (Upgrade) and Commissioning of; <ul style="list-style-type: none">• 2x Network Switches to Cisco PoE GigaSW,• 2x Data Backup Unit Synology (40TB)• 8x Enterprise WiFi Access Points Outcome: Improved LAN/Internet access, Wi-Fi coverage, Data Store & Backups	Didacus G. (IT Officer) Cell: +255-746-230296 E: didacus.gilya@jitegemee-holdings.co.tz

Case Study 1

Web Apps Portfolio

Client Contact;

Sahim MOHAMED - Manager

Cell: +255-763-520 563

E: sahim@discountcenter.co.tz

Delivery: 30 days

**MPLS (Multiprotocol Label Switching)*

DISCOUNT CENTRE (DC)

2019 - Present

Discount Center Management faced a significant challenge in managing their end-of-day sales reports from their 5 branch stores mainly due to corrupt XLS files, insecure file sharing and controls.

DSL proposed a phased approach by first implementing data MPLS* (Head Office & Stores) then developed an in-house application with staff login profiles, central database hosted on central server.

Technology Stack

- Laravel
- Java Script,
- HTML & PHP

Project Team

4 Engineers x 2 DevOps x 1 PM

Results

- Improved multi-site access
- Improved Data Accessibility and Consistency
- Streamlined Data Integration and Collaboration
- Analytics and Decision-Making

Case Study 2

Web Apps Portfolio

Client Contact;

Salum HAMADI - Country Manager

Cell: +255-252-510 100

E: shamadi@kilimotrust.co.tz

Delivery: 60 days

KILIMO TRUST (KT)

2022 - Present

KT published a RFP to build a digital marketplace for Sorghum Farmers in Shinyanga/Simiyu, enabling the farmers to sell their produce to a wide network of buyers on the other hand providing flexibility to the buyers to locate sorghum in the market. DSL secured the deal and developed the platform using applied data analytics + predictive models to estimate farmers produce on harvest and enhance information dissemination.

Technology Stack

- JavaScript / PHP
- Adobe / XD
- Angular
- Node JS
- Ionic
- MySQL

Project Team

2 DevOps x 1 Creative x 1 PM

Results

- New Website for KT (Musoma Foods) for marketing and communications
- USSD App, Android Mobile App w/ Admin Dashboard

Case Study 3

Web Apps Portfolio

Client Contact;

Sarah KITELEJA - Director General

Cell: +255-756-293 943

E: sarah@montessori.or.tz

Delivery: 90 days

MONTESSORI COMMUNITY OF TANZANIA (MCT) 2022 - Present

MCT was facing challenges in managing its members data, collaboration and data sharing. They approached us and we developed a CRM with the ability to analyze + report their member/associates engagement by keeping track of their data, subscriptions, event attendance and communications using a Web dashboard, powered by a mobile App.

Technology Stack

- Java Script / HTML
- Android Studio
- SWIFT

Project Team

2 DevOps x 1 Creative x 1 PM

Results

- Improved multi-site access
- Improved Data Accessibility Manage and Consistency
- Streamlined Data Integration Budgeting and Collaboration
- Analytics and Decision-Making

Case Study 1

Creatives & DigiMarketing

Client Contact;

Danford SEMWEDA - Founder

Cell: 255-768-916491

E: info@danewine.co.tz

Website:

danewine.co.tz

Social Media:

Facebook & Instagram

@danewinetz

DANE WINES

2019 - Present

DANE WINE requested us for a complete branding strategy for their new brand product to attract local and international distributors. DSL created a fresh and modern logo along with a 360 brand identity. We also developed a website to showcase their history, mission, wine varieties and online bookings at their vineyard in Nkulabi, Dodoma.

Project Scope

- Logo Design
- Bottle Labels Design
- Marketing Website w/ booking/orders feature
- Print Collateral & IDs
- Social Media Artworks

Deliverables

- Official Website
- Print Media (t-shirts, labels signages, IDs, brochure, letterhead, business cards)
- Social Media artworks, campaign videos

Deliverables

DANE WINE, DODOMA



Case Study 2

Creatives & DigiMarketing

Client Contact;

Amal MOHAMED - Admin Manager

Cell: +255-713-983108

E: amal@ratego.co.tz

Website:

ratego.co.tz

Social Media:

Facebook, Instagram & LinkedIn

@rategoofficial

RATEGO FREIGHT FW.

2023 - 2024

RATEGO, a leading freight forwarding and customs clearance company, needed to undergo rebranding that would better resonate with their industry and position it as an experienced, and dynamic company. They enlisted DSL to execute a total rebranding of their office interior design, signages, social & print media and website.

Project Scope

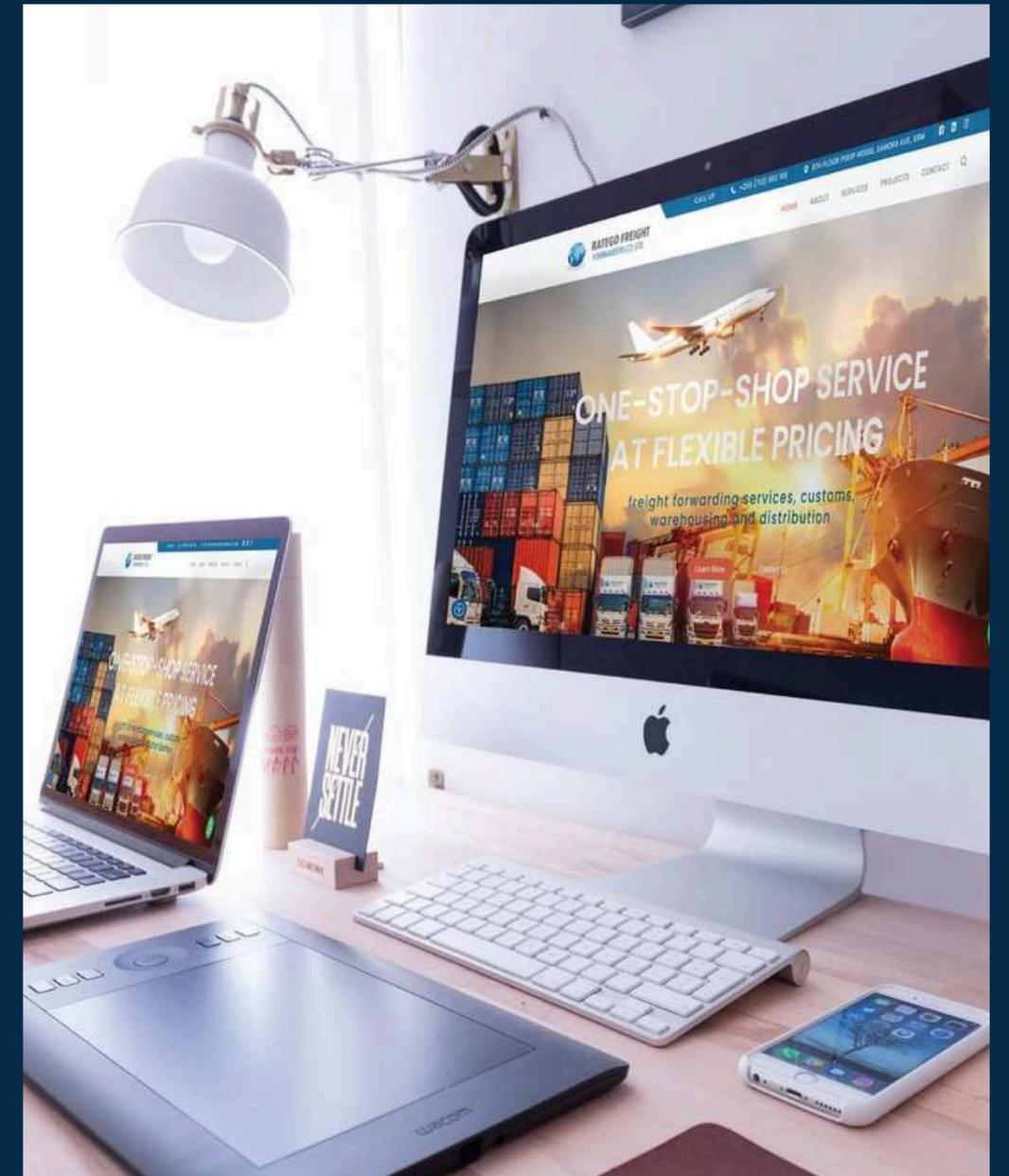
- Office Interior & Signages (Reception, Departments)
- Website Upgrade
- Print Collateral & IDs
- Social Media Artworks, Campaigns & Management

Deliverables

- Branded Office & Signages
- Official Website
- Print Media (t-shirts, IDs, letterhead, business cards)
- Social Media artworks, campaign videos

Deliverables

RATEGO FREIGHT FW.), DAR ES SALAAM



Case Study 3

Creatives & DigiMarketing

Client Contact;

Salim SALIM / Lubna ISLAM - Director

Cell: +255-787-700070

E: salim@justfittz.com

Website:

justfitfoundation.org

Social Media:

Facebook & Instagram

@justfitinterschools, @justfitfoundation

JUSTFIT FOUNDATION (JFISG) 2023 & '24

JustFit Interschool Games (JFISG) is an annual event that bridges the gap between students from diverse educational backgrounds and ignites their passion for sports. The event is organized by JustFit Sports Gear & DSL as part of our annual CSR. DSL's contribution to this event includes Event Management, Creative Design, Digital Marketing and Ticketing. **1,500 Participants (27 Private & 16 Public Sch.), 6 Games & 2 Venues**

Project Scope

- Creative Design: Event Venues Signages, Flyers, Banners, Participants IDs & Game Kits
- Social Media Artworks Design, Campaigns & Management
- Official Website

Deliverables

- **Event Logo** & Socials Campaign
- **180+** Social Media artworks
- **25+** Event Venues Banners
- **6x** Game Kits Designs (Football, Basketball, TT, Chess, Swimming)
- **2,000** Participants Certificates

Deliverables

JUSTFIT INTERSCHOOLS GAMES 2024 (USDM)



Our Clients

We work closely with clients to unlock new IT opportunities and then support them through execution.



Our Partners



Microsoft

kaspersky

HIKVISION





BRELA REG No.: 112773 (November 2014)
TIN: 125-776-507 | **VRN:** 40-022331-N



Accredited by



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